# ACH Basics and Benefits Midwest



**WHAT IS** 

# ACH AND HOW CAN IT HELP MY BUSINESS?



# WHAT IS ACH?

ACH stands for Automated Clearing House, a financial network used for electronic payments and money transfers.

#### **Types of ACH transactions:**

- **ACH Credit:** Funds are pushed from the originator to the recipient (e.g. payroll).
- ACH Debit: Funds are pulled from the recipient's account (e.g. customer billing).

ACH transactions are typically settled within 1-2 business days. Same-day ACH is available for eligible transactions. Cutoff times vary by bank.

# **BENEFITS OF USING ACH**

Businesses gain several advantages by using ACH:

- **Cost Savings:** ACH is more affordable than checks or wire transfers.
- Cash Flow Management: Predictable payments and timing aids in planning.
- **Security:** Reduces the risk of check fraud and lost payments.
- **Convenience:** Ideal for recurring payments like payroll or subscriptions.
- Environmental Impact: Paperless transactions reduce waste and improve efficiency.

# **COMMON BUSINESS USE CASES**

ACH is versatile and supports a wide range of business needs:

- Payroll: Direct deposit of employee wages.
- Vendor Payments: Pay suppliers electronically.
- Customer Billing: Collect recurring payments from clients.
- Government Payments: Submit taxes and fees electronically.

# **ACH SECURITY**

Best practices for ACH security:

- Use dual control for transaction approval.
- Monitor your accounts daily for unauthorized activity.
- Implement ACH Positive Pay.
- Train employees to recognize phishing and fraud attempts.

ACH offers a secure, cost-effective way for businesses to manage payments. By understanding the basics and implementing best practices, your business can benefit from streamlined operations and improved financial control.